

# SHORT FACTS

MEDIA DATA 2024



### WHAT DOES logijob.de OFFER?

FAST, EASY, DIRECT – logijob.de, the job market of VerkehrsRundschau and fokus GEFAHR/GUT in cooperation with the Federal Trade, Transport and Logistics Association (Bundesverband Wirtschaft, Verkehr und Logistik e.V. – BWVL) and Fumo Solutions, the specialist for legal certainty in transport logistics.

You seek - we find!

Whether new employees or employers – at logijob.de the whole logistics industry meet. logijob.de approaches exactly the target group which we cover with our renowned trade magazines VerkehrsRundschau and fokus GEFAHR/GUT.

The specialists portal reduces scattering losses. Thus you can focus and minimize the application process to qualified applications.

## THE BRAND logijob.de COMPRISES

- Online portal
- Facebook



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## WHO ARE THE USERS OF logijob.de?

Companies look at logijob.de for skilled personnel in industry-specific professions at all career levels.

Qualified expert personnel inform themselves at logijob.de about the labour market of the logistics industry.



### **PUBLISHING HOUSE:**

TECVIA GmbH Aschauer Straße 30 81549 Munich, Germany Phone +49 89 203043-0 logijob@tecvia.com www.tecvia.com

### Look for your suitable candidate from these sectors:

- Warehousing and transport companies
- Distribution centers
- Transhipment centers
- Internal and external company logistics
- Conveyor and bearing technology
- Loading technology
- Traffic telematics





**1,633** USERS (August 2023)



5,434 PAGE IMPRESSIONS

(August 2023)

**19,814** *VERKEHRSRUNDSCHAU FACEBOOK FOLLOWERS* (September 2023)

www.logijob.de

More than **80 %** of the managers indicated that they recruit employees via job portals.

Source: Statista Research Department, 2022

ACCESSES\*

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\* Online access control Google Analytics 4, current figures on request



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### **JOB ADVERTISEMENT**

### **RUN TIME**

6 weeks, update after 4 weeks

### FORMAT

HTML layout or conversion of a PDF file to HTML

### PRICE

• € 945.00

# FORMATS

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## **JOB ADVERTISEMENT PLUS**

### **RUN TIME**

6 weeks, update after 4 weeks

### FORMAT

HTML layout or conversion of a PDF file to HTML

### PLUS

- TopJob (for 3 weeks)
- TopHighlight (for 3 weeks)
- Publication in trade newsletter (1x)
- Target-oriented Facebook ad (1x)

### PRICE

• € 1,145.00





### QUOTA OF 5 OR 10 QUOTA OF 5 OR 10 PLUS

### **RUN TIME**

1 year

### FORMAT

HTML layout or conversion of a PDF file to HTML

### **QUOTA PRICE**

Quota of 5:	€ 4,080.00
<ul> <li>Quota of 10:</li> </ul>	€ 6,180.00

#### **QUOTA PLUS PRICE**

<ul> <li>Quota of</li> </ul>	5 PLUS:	€ 4,400.00
• Quota of	10 PLUS:	€ 8,070.00

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2024.





### TOPJOB

### **RUN TIME**

3 or 6 weeks

### PLACEMENT

- Homepage/results list
- Top placement, sorted by date
- Eye-catching placement and easily found by job seekers

### PRICE

- starting from € 210.00
- + job advertisement

# FORMATS ADDITIONAL OPTIONS

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## 

3 or 6 weeks

### PLACEMENT

- Homepage/results list
- Colour-highlighted as an eye catcher

### PRICE

• starting from € 110.00 + job advertisement





### NEWSLETTER RUN TIME

1 day

### PLACEMENT

- Job title + logo within the job box of the newsletter incl. a direct link to the job advertisement
- Industry-specific newsletters of the Verlag Heinrich Vogel family: fokus GEFAHR/GUT and VerkehrsRundschau\*
- Five spots available

### PRICE

• € 110.00 for each newsletter + job advertisement

The currently valid VAT must be added to all prices. Valid from January  $1^{st}$ , 2024.

\* Current access figures on request





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## PACKAGE SPECIALIST

#### **RUN TIME**

30 days

- Playout at meinestadt.de + regio-jobanzeiger.de
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

### PRICE

starting from € 720.00
 + job advertisement

# FORMATS PACKAGES

### MEDIA DATA 2024



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30 days

### PLACEMENT

- Playout at stepstone.de + XING.com
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

#### PRICE

- starting from € **1,500.00**
- + job advertisement





# FACEBOOK AD

updated daily

### PLACEMENT

- Your advertisement as a sponsored post at facebook.com/logijob.de
- We choose the optimal time of the post for you
- One post daily possible

### PREIS

• € 50.00 for each post + job advertisement





### **BUSINESS CARD**

#### **RUN TIME**

unlimited

### FORMAT

- Entry in the company list
- Logo, company name, address and URL incl. a direct link to your homepage

### PRICE

• free of charge

# FORMATS COMPANY LIST

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## COMPANY PROFILE

1 year

### FORMAT

- Company, indicator and product presentation
- Placement in companies A-Z
- Logo (.gif, .jpg or .png)
- Image header maximum of 1,140 pixels width
- Picture and video galleries (.gif, .jpg or .png, video URL for example to YouTube)
- Variable in height (.gif, .jpg or .png)

### PRICE

• € 620.00





## TOPEMPLOYER

### **RUN TIME**

4 weeks

### FORMAT

- Logo and link to your company profile
- Homepage (startpage)

### PRICE

• € 520.00 + company profile

### ONLINE

## AD PRICES MEDIA DATA 2024

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FORMAT	<b>RUN TIME</b> *	PRICE IN €
Job advertisement	6 weeks	945.00
Job advertisement PLUS	6 weeks	1,145.00
Quota of 5	1 year	4,080.00
Quota of 10	1 year	6,180.00
Quota of 5 PLUS	1 year	4,440.00
Quota of 10 PLUS	1 year	8,070.00
Box number fee		14.00

ADDITIONAL OPTIONS	RUN TIME	PRICE IN €
ТорЈоb	3 weeks	+ 210.00
	6 weeks	+ 320.00
TopHighlight	3 weeks	+ 110.00
	6 weeks	+ 220.00
Facebook ad	updated daily	+ 50.00
Newsletter linkage	1 day	+ 110.00
Package Specialist	30 days	+ 720.00
Package Manager	30 days	+ 1,500.00

COMPANY PRESENTATION	RUNTIME	PRICE IN €
Business card	From registration unlimited	free of charge
Company profile	1 year	620.00
TopEmployer	4 weeks	520.00

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2024. \*Refresh after 4 weeks.

CONTACT MEDIA DATA 2024

# 10



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