

MEDIA DATA 2024



logijob.de
Jobs for the logistics industry
www.logijob.de



WHAT DOES logijob.de OFFER?

FAST, EASY, DIRECT – logijob.de, the job market of VerkehrsRundschau and fokus GEFAHR/GUT in cooperation with the Federal Trade, Transport and Logistics Association (Bundesverband Wirtschaft, Verkehr und Logistik e.V. – BWVL) and Fumo Solutions, the specialist for legal certainty in transport logistics.

You seek – we find!

Whether new employees or employers – at logijob.de the whole logistics industry meet. logijob.de approaches exactly the target group which we cover with our renowned trade magazines VerkehrsRundschau and fokus GEFAHR/GUT.

The specialists portal reduces scattering losses. Thus you can focus and minimize the application process to qualified applications.

THE BRAND logijob.de COMPRISES

- Online portal
- Facebook



**WHO ARE THE USERS OF logijob.de?**

Companies look at logijob.de for skilled personnel in industry-specific professions at all career levels.

Qualified expert personnel inform themselves at logijob.de about the labour market of the logistics industry.

**PUBLISHING HOUSE:**

TECVIA GmbH
Aschauer Straße 30
81549 Munich, Germany
Phone +49 89 203043-0
logijob@tecvia.com
www.tecvia.com

Look for your suitable candidate from these sectors:

- Warehousing and transport companies
 - Distribution centers
 - Transshipment centers
 - Internal and external company logistics
 - Conveyor and bearing technology
 - Loading technology
 - Traffic telematics
-



DIGITAL

1,633

USERS

(August 2023)

5,434

PAGE IMPRESSIONS

(August 2023)

19,814

VERKEHRSRUNDschau FACEBOOK FOLLOWERS

(September 2023)

www.logijob.de

WEB ADDRESS (URL)

More than **80 %** of the managers indicated that they recruit employees via job portals.

Source: Statista Research Department, 2022



JOB ADVERTISEMENT RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of
a PDF file to HTML

PRICE

• € 945.00



JOB ADVERTISEMENT PLUS RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of
a PDF file to HTML

PLUS

- TopJob (for 3 weeks)
- TopHighlight (for 3 weeks)
- Publication in trade newsletter (1x)
- Target-oriented Facebook ad (1x)

PRICE

• € 1,145.00



QUOTA OF 5 OR 10 QUOTA OF 5 OR 10 PLUS RUN TIME

1 year

FORMAT

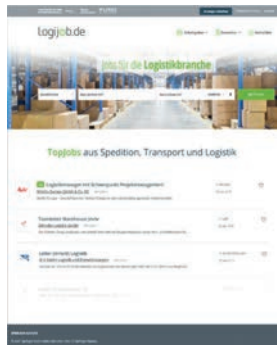
HTML layout or conversion of
a PDF file to HTML

QUOTA PRICE

- Quota of 5: € 4,080.00
- Quota of 10: € 6,180.00

QUOTA PLUS PRICE

- Quota of 5 PLUS: € 4,400.00
- Quota of 10 PLUS: € 8,070.00



TOPJOB

RUN TIME

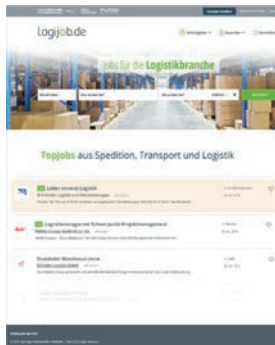
3 or 6 weeks

PLACEMENT

- Homepage/results list
- Top placement, sorted by date
- Eye-catching placement and easily found by job seekers

PRICE

- starting from € 210.00
- + job advertisement



TOPHIGHLIGHT

RUN TIME

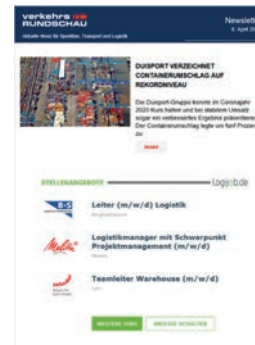
3 or 6 weeks

PLACEMENT

- Homepage/results list
- Colour-highlighted as an eye catcher

PRICE

- starting from € 110.00
- + job advertisement



NEWSLETTER

RUN TIME

1 day

PLACEMENT

- Job title + logo within the job box of the newsletter incl. a direct link to the job advertisement
- Industry-specific newsletters of the Verlag Heinrich Vogel family: fokus GEFAHR/GUT and VerkehrsRundschau*
- Five spots available

PRICE

- € 110.00 for each newsletter
- + job advertisement



PACKAGE SPECIALIST

RUN TIME

30 days

- Playout at meinestadt.de + regio-jobanzeiger.de
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 720.00
+ job advertisement



PACKAGE MANAGER

RUN TIME

30 days

PLACEMENT

- Playout at stepstone.de + XING.com
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 1,500.00
+ job advertisement



FACEBOOK AD

RUN TIME

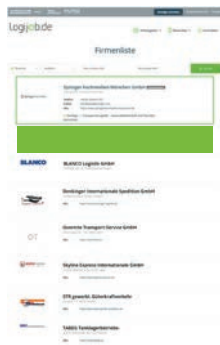
updated daily

PLACEMENT

- Your advertisement as a sponsored post at facebook.com/logijob.de
- We choose the optimal time of the post for you
- One post daily possible

PREIS

- € 50.00 for each post
+ job advertisement



BUSINESS CARD

RUN TIME

unlimited

FORMAT

- Entry in the company list
- Logo, company name, address and URL incl. a direct link to your homepage

PRICE

- free of charge



COMPANY PROFILE

RUN TIME

1 year

FORMAT

- Company, indicator and product presentation
- Placement in companies A-Z
- Logo (.gif, .jpg or .png)
- Image header maximum of 1,140 pixels width
- Picture and video galleries (.gif, .jpg or .png, video URL for example to YouTube)
- Variable in height (.gif, .jpg or .png)

PRICE

- € 620.00



TOPEMPLOYER

RUN TIME

4 weeks

FORMAT

- Logo and link to your company profile
- Homepage (startpage)

PRICE

- € 520.00 + company profile



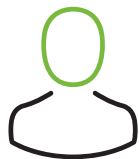
FORMAT	RUN TIME*	PRICE IN €
Job advertisement	6 weeks	945.00
Job advertisement PLUS	6 weeks	1,145.00
Quota of 5	1 year	4,080.00
Quota of 10	1 year	6,180.00
Quota of 5 PLUS	1 year	4,440.00
Quota of 10 PLUS	1 year	8,070.00
Box number fee		14.00

ADDITIONAL OPTIONS	RUN TIME	PRICE IN €
TopJob	3 weeks	+ 210.00
	6 weeks	+ 320.00
TopHighlight	3 weeks	+ 110.00
	6 weeks	+ 220.00
Facebook ad	updated daily	+ 50.00
Newsletter linkage	1 day	+ 110.00
Package Specialist	30 days	+ 720.00
Package Manager	30 days	+ 1,500.00

COMPANY PRESENTATION	RUNTIME	PRICE IN €
Business card	From registration unlimited	free of charge
Company profile	1 year	620.00
TopEmployer	4 weeks	520.00

The currently valid VAT must be added to all prices. Valid from January 1st, 2024.

*Refresh after 4 weeks.



ANDREA VOLZ

Head of Sales
TECVIA GmbH

andrea.volz@tecvia.com
Phone +49 89 203043-2124
Mobile phone +49 151 14054007



STEPHAN BAUER

Team Leader Sales
OMNIBUSREVUE, FAHRSCHULE,
autojob.de, logijob.de

stephan.bauer@tecvia.com
Phone +49 89 203043-2107
Mobile phone +49 151 65850355



DORIS KESTER-FREY

Account Manager

doris.kester-frey@tecvia.com
Phone +49 89 203043-1671



LINDA HAYN

Account Manager

linda.hayn@tecvia.com
Phone +49 89 203043-1128
Mobile phone +49 151 40793022



RALF SCHMIDT

Account Manager

ralf.schmidt@tecvia.com
Phone +49 8742 9199-94
Mobile phone +49 160 8869867
Fax +49 8742 9199-95



YEVGENIYA JARAN

Digital Media Manager

logijob@tecvia.com
Phone +49 89 203043-2107